**Q1. Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?**

**A1.** First, according to the data, more Kickstart campaigns are successes than failures on average, with the only exception being the last month, December.

Second, the vast majority of kick starts either meet their goals or fail to meet them, but are rarely cancelled.

Third, Theater Kickstarters are the most popular category by far, being nearly double the second place, which is music. Journalism, on the other hand is highly unsuccessful, with only 24 kickstarters, all of them having been cancelled.

**Q2. What are some limitations of this dataset?**

**A2.** The largest limitation that comes to mind is that while this data set tells us if a Kickstarter was successful, it does not tell us if the Kickstarter was successfully completed. Many Kickstarters succeed, then fail to deliver the final product, or deliver the product not as described.

Other than that, I’m not sure to be honest, I am not currently good with this type of question and would welcome advice on what I should look for.

**Q3. What are some other possible tables and/or graphs that we could create?**

**A3.** We have data on whether a Kickstarter ended up in the Spoitlight, or was a Staff pick. We could create additional charts/tables based on this information, to showcase Kickstarters that stood out.

Additionally, a table/chart showing percentage funded on Kickstarters, to review how many blew past their goal vs those that failed to meet vs how many tend to hit about 100% and stay there.